

ST. THOMAS & DISTRICT UMPIRES' ASSOCIATION

SOCIAL MEDIA POLICY

Definitions:

- Social Media:** The term that is applied broadly to computer-generated communication such as blogs, YouTube, Facebook, Twitter, and the like.
- Member:** All categories of membership defined in the STDUA's Constitution i.e. all individuals engaged in activities with local leagues, including, but not limited to athletes, coaches, officials, volunteers, directors, team managers, team captains, medical and paramedical personnel, administrators and employees.
- Case Manager:** The person or organization appointed by the STDUA to oversee management and administration of complaints.
- STDUA:** The St. Thomas & District Umpires' Association.

Preamble: The STDUA is aware that member interaction and communication occurs frequently via social media. The STDUA cautions its members regarding the standard of behaviour when using social media. Inappropriate conduct is subject to disciplinary sanction.

Applications:

1. This policy applies to all "Members" as defined in the "Definitions".
2. As per the STDUA's policy, relating to "Member" conduct, any social media misconduct will be considered as a major infraction and will be addressed vigorously.
3. The creation of, contributing towards, and/or posting of disrespectful, hateful, insulting or otherwise negative commentary on any social media forum that is directed towards "Members" or other persons connected with the STDU will not be tolerated.
4. The creation of, contributing towards, and/or posting of a picture, altered picture or video on any social media forum that is harmful, disrespectful, insulting or otherwise offensive which is directed towards "Members" associated with the STDUA will not be tolerated.

5. Any instance of cyber-bullying or cyber-harassment which is directed towards a "Member" or "Members" associated with the STDUA which is determined to be insulting, negative, threatening or of other harmful content will not be tolerated.
6. "Members" must be aware that their Social Media use may be monitored by the STDUA and/or its affiliates. When using social media, a "Member" must model appropriate behaviour which benefits the "Member's" status and that of the STDUA and its affiliates.
7. Removing content from any social media forum after its posting (publically or privately) does not excuse a "Member" from being subject to the STDUA's policy.
8. A "Member" who believes that social media usage by another "Member" is inappropriate should report the matter to the STDUA Executive Member for its review and action.